

# WORTH FIGHTING FOR

*SUPPORTING THE ARMY FAMILY*



Army Campaign Plan

**A Family Like No Other**





# The Army is Changing NOW

- To reduce stress of **deployments**
- To improve unit & family **stability**
- To create more **flexible** organizations

**But HOW** will this happen  
**WHEN** will it happen, and  
**WHAT** does it mean to me?

**A Family Like No Other**





# How is the Army Changing?

## Improve Deployments

- Rebalance skills – Increase high-demand/high deployment skills to reduce deployment frequency
- Create larger rotation pool
- Improve deployment predictability

## More units to share deployment burden

More Cohesive, Agile, Combat-  
Ready Forces More Stable,

## More Stability

- Reduce PCS moves
- Stabilize Soldiers, for longer tours
- Match Soldier tour with unit deployments
- Focus training around replacement cycles
- Rotations replace some overseas tours

## Fewer moves longer tours

## Improved Flexibility

- Standardize unit design
- Organize by task
- Create interchangeable units
- Center on brigades (vice large divisions)

## Common Active and Reserve Component unit designs

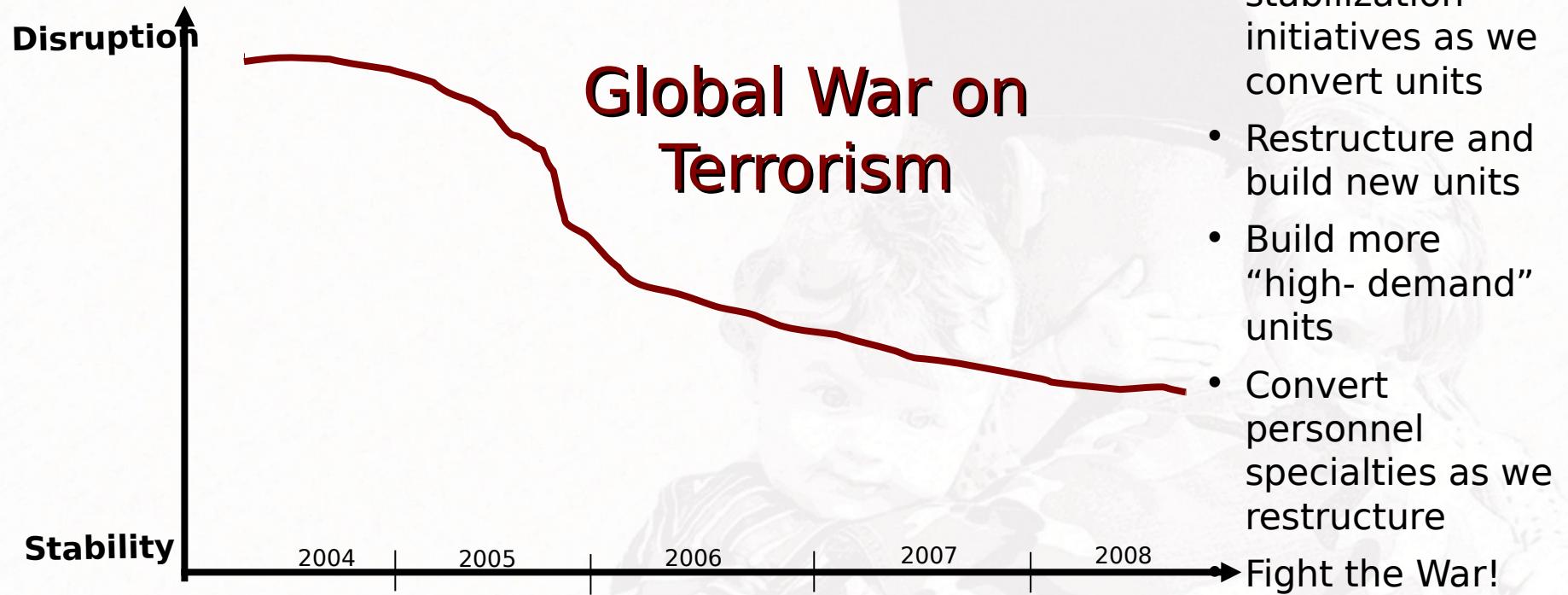
Predictable Lifestyle

**A Family Like No Other**





# What Happens When?



Fight the War!

AC Building/ Modularizing Brigades ---- RC Modularizing  
Brigades

Changing While the Engine's Running – Not Business as Usual

A Family Like No Other





# Stabilization: How We Will Provide Predictability to the Force

Stabilization increases predictability and readiness

- **Active Component Soldiers spend longer tours at installations in the U.S., moving only to:**
  - Meet the needs of the Army
  - Fulfill leader development requirements
  - Satisfy individual preferences
- **Minimizes personnel turbulence; Provides “deeper roots”**
  - Enlisted Soldiers can reenlist Present Duty or Needs of the Army
  - All Soldiers will be encouraged to return to the same post repeatedly during their career
- **Stability and predictability are further supported by:**
  - Future rotation-based Army
  - Regional approach for future assignments

**A Family Like No Other**





# What Does it Mean?

**For the  
Soldier**

## No Change

- Promotion potential
- Training/education
- Leader development

**For the  
Family**

## Improved

- Unit cohesion
- Combat ready
- Agile, deployable units
- Deployment predictability
- Rotational base
- Community roots
- Spouse employment
- Family relocation
- School continuity
- Home investments
- Healthcare continuity

**For the  
Nation**

- Relevant and Ready Army
- Soldiers first
- Joint context

- Meet the nation's needs
- Return on investment
- Larger pool for rotation



**A Family Like No Other**



# What Isn't Changing?

The Soldier is the Centerpiece of all our Units



## **Soldiers are:**

- The most effective, flexible and adaptable asset we possess
- The Army's best sensor - receives and processes information better than any technology
- Defending America at Home and Overseas

**Everything We Do is Designed to Support Them**

**A Family Like No Other**





# How Can You Help?

- Remain a valued member of the Army family
- Understand change is a process, not an event
- Convey the message to others
- Keep a positive attitude
- Support your spouse and loved ones
- Ask questions; demand answers
- Correct misconceptions
- Know that your Army cares!





# Bottom Line

- **Thank you and your families for your service and dedication**
- **Families play an integral role in the Army**
- **Our Army is respected - by our citizens, media, leadership... and enemies**
- **Our force will be more stable and predictable - but we face some turbulence over the next 18 months**
- **We have won many new entitlements and authorizations for Soldiers and families - and are fighting for more**
- **Our Army is a team - of all Active, Guard, and Reserve Components; DA Civilians; family members; and contractors**

Our Army and Nation need you - stay the course!

**A Family Like No Other**

